



### Exhibiting Company

### Registration

Company	Contact Person
Address	Phone
Zip Code                      City	e-mail
Country	Org.nr / VAT no.

### Invoice Address (if different from above)

Company	Contact Person
Address	Phone
Zip Code                      City	e-mail
Country	Org.nr / VAT no.

### Exhibition, September 6-7, 2022

Space required: ..... (Min 8 m<sup>2</sup>)

Space rent exclusively                      SEK 1 500 / m<sup>2</sup>

Space rent including shell stand "Smart Alu"                      SEK 2 600 / m<sup>2</sup>                      *See description below*

Co-Exhibitor                      SEK 5 900 / company                      *Co-Exhibitor name:* .....

Sponsorship package, number: .....                      See "Sponsorship Invitation"

*(Shell stand "Smart Alu" includes: 1 Counter, Folding door, 1 High Table, 3 Bar stool, 1 Spotlight, Fascia: white with black text, Electrical connection: 10A, 240 V)*

### Basic Charge, Co-Exhibitor, Exhibitor Insurance and VAT

In addition a basic charge of SEK 3.900 will be invoiced on confirmation. The basic charge includes exposure in the exhibitor register online, access to Service Centre, exhibitor lounge, exhibitor badge. Co-exhibitors will get the same exposure and information as the main stand holder. Exhibitor insurance covers damage as set out in the existing insurance terms and conditions, [www.svenskamassan.se](http://www.svenskamassan.se). Exhibition insurance is obligatory and will be debited with the stand rent. SEK 1.450. Please contact your salesperson if the total value of your material exceeds SEK 300.000. All prices are exclusive VAT.

### Thank you for your booking!

Thank you for your booking! This booking is legally binding and the undersigned undertakes to comply with the regulations specified on the reverse side (General Regulations for Exhibitors). Cancellation of this registration does not imply exemption from payment of the ordered exhibition space. Non-Swedish traders with no permanent establishment in Sweden are liable for VAT. Exhibitors that sell directly to the consumer/enduser must register for VAT with the Swedish Tax Authority in Stockholm. For more information about this and VAT refund of your expenses in Sweden please visit [www.vatadviser.se](http://www.vatadviser.se). In order to fulfill our agreement, we will handle certain personal data. For more information please visit: [www.emceurope2022.org/privacy-policy/](http://www.emceurope2022.org/privacy-policy/)

.....  
Date & Place

.....  
Authorized Signature

## General Regulations for Exhibitors, EMC Europe 2022

1. Exhibitors are bound by their bookings until they are accepted or refused by EMC Europe 2022 (via Content Avenue AB). Acceptance of a booking represents a binding agreement for the stand space and rent that are specified in the order confirmation from Content Avenue AB or in other correspondence from Content Avenue AB. The stand space must not be occupied until the registration fee, exhibitor insurance and stand rent have been paid in full.
2. Content Avenue AB reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. Transfer of rented space, in part or in full, is not permitted without the approval of Content Avenue AB. Cancellation of rented space by an exhibitor does not provide any rights to the rented space nor does it release the exhibitor from the obligation to pay the rent for the space ordered or entitle the exhibitor to repayment of rent that has already been paid.
3. Exhibitors undertake to read and abide by the "General Regulations for Exhibitors" stipulated herein, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued by Content Avenue AB and/or the Swedish Exhibition & Congress Centre and are effective at the time.
4. The exhibition halls are accessible to exhibitors from the date indicated by Content Avenue AB. All exhibit items shall be fully assembled by the evening of the day prior to the opening day. Exhibitors are required to accept any changes in the allocated space that circumstances dictate. The space allocated to the exhibitor may not be exceeded either in height or any other dimensions. Exhibitors must abide by any regulations that may be set forth by the State or local authorities. Content Avenue AB is not liable for costs or damages that may arise in connection herewith.
5. The height of a stand is 2.5 m. This height must not be exceeded without special reason, and then only in consultation with Content Avenue AB. Posters may be affixed only where indicated by Content Avenue AB or the Swedish Exhibition & Congress Centre.
6. Only those items that are deemed by Content Avenue AB to be in accordance with the aims of the relevant exhibition, and meet reasonable quality requirements or are deemed suitable in some other way, may be exhibited. If an exhibited item is regarded as failing to meet the specified requirements of Content Avenue AB, the exhibitor is obliged to remove the item from the stand immediately and at his own cost. Exhibitors are not entitled to partial or full repayment of stand rent that has been paid, nor to receive any compensation for costs or damages, direct or indirect, that may arise as a result of such a decision by Content Avenue AB.
7. Only machines that are silent in operation may be set up in the rented space. Exhibitors are reminded of their obligation in accordance with the Swedish Work Environment Act (Chapter 3:8) to ensure that equipment exhibited for the purpose of sale or promotion provides adequate protection against danger to health and the risk of accident or injury. Electricity is provided at cost price plus the cost of connection. The Swedish Exhibition & Congress Centre's electrical contractor, who is accountable to the authorities, must approve all electrical installations.
8. Exhibited objects may not be removed from the exhibition place for the duration of the exhibition. Products liable to customs duty may only be removed after examination and with the written permission of the Swedish Customs Authorities. Exhibitors must bear the cost of transport, erection and dismantling of stands, tents, pavilions, etc., as well as the cost of connection to electricity, water, etc., from the available mains supplies. Transport can be arranged by the Swedish Exhibition & Congress Centre's Transport Office at fixed rates. If any items are left on the stand after the final day for moving out, Content Avenue AB may have them removed at the exhibitor's own cost and risk.
9. Political propaganda is not permitted on stands or in any other part of the exhibition area.
10. All exhibits must be removed from the exhibition area after the close of the exhibition on the date specified by Content Avenue AB. If this is not done by the specified date Content Avenue AB entitled to remove the items at the exhibitor's own cost and risk.
11. The exhibitor is liable for any damage caused either by himself, or by any of his assistants, to Content Avenue AB and/or the Swedish Exhibition & Congress Centre's premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor's failure to supervise the space rented by the exhibitor. The Swedish Exhibition & Congress Centre is responsible for general security but is not responsible for the exhibited property. It is the responsibility of the exhibitor to secure and maintain the necessary insurance cover that is required to use the exhibition space. Content Avenue AB and the Swedish Exhibition & Congress Centre is freed from its obligation to meet its part of the agreement and from any obligation to pay compensation if it is unable to fulfil its undertaking, or could only do so at exceptionally high cost, due to events such as riot, war, strike, lock-out, fire, explosion or intervention by a government authority, over which Content Avenue AB and the Swedish Exhibition & Congress Centre has no control and could not be reasonably expected to foresee.
12. Any taxes or other surcharges that may be imposed in connection with the exhibitor's use of the space will be charged to the exhibitor.
13. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) Content Avenue AB is free from any liability for any errors in such information.
14. Exhibitors from abroad who intend to make cash sales are obliged to register for VAT in Sweden. Further information on this subject may be obtained from Swedish National Tax Agency.
15. Exhibitors give Content Avenue AB the right to handle personal details during the processing of bookings. The booking form indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing.) For more information please visit: [www.emceurope2022.org/privacy-policy/](http://www.emceurope2022.org/privacy-policy/)
16. The liability of Content Avenue AB to pay damages to exhibitors in connection with the contract is limited to direct damages up to an amount equivalent to the charge for the rented space. Content Avenue AB is not liable under any circumstances (with the exception of gross negligence) for indirect damages such as loss of profits, expected savings, loss of income or any other general capital damages.
17. Content Avenue AB and the Swedish Exhibition & Congress Centre carries out all general cleaning, but exhibitors are obliged to ensure that the space rented to them is kept clean.
18. All disputes arising from the interpretation or application of this contract shall be settled according to Swedish law and Swedish Courts. In the first instance, this is the Gothenburg City Court.
19. In accordance with the Swedish VAT Act (1994:200), VAT is charged on registration fees, stand rent and other remuneration the exhibitor pays to Content Avenue AB for services rendered.
20. Violation of the above conditions may lead to expulsion from the exhibition. Those concerned will not be entitled to demand repayment of fees paid or payment of damages.